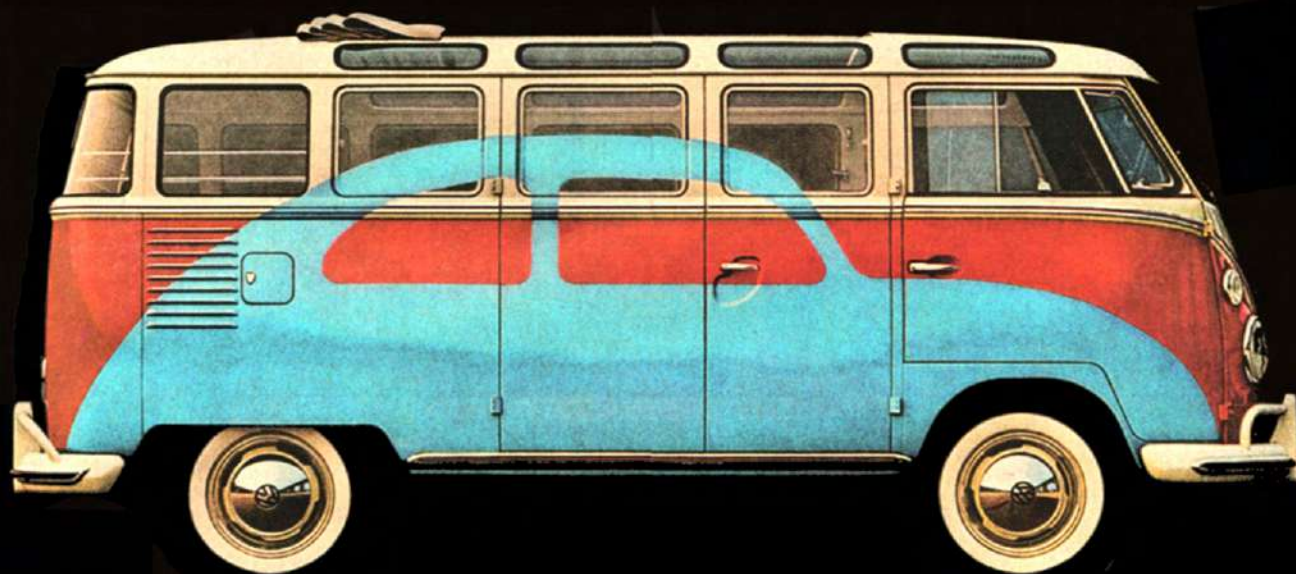


IMPACT & STRATÉGIE

présente

H

Heritage
&
COLLECTIONS



VW Collection
2025

by BRISA

Air Freshener

Made of special high-quality cardboard with laminated paper on each side with long-lasting fragrance release.

Packaging: polybag with cardboard back with Euro hole

Dimensions: varies according to design from 7 x 9 cm or Ø 7,5 cm

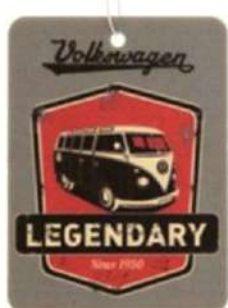
Made in Czech Republic.



BB DSAF144



BB DSAF24



BBUAF20 »Cherry«



BBUAF01 »Vanilla«



BBUAF02 »Ocean«



BB T2AF01 »Vanilla«



BB T2AF02 »Sport Fresh«



BBEAF01 »Melon«



BBEAF02 »Fresh«



BBEAF03 »Coconut«



BBUAF08 »Energy«



BBUAF06 »Fresh«



BBGTIAF01



BBGTIAF02

Ice Scratcher

Made of contour shaped polycarbonat with an extremely strong and effective 90° scratching edge.

Dimensions: varies, appox. 17 x 15 cm

Made in Italy.



BB D015GR
Display for
20 ice scratchers



BBEIS01



BBUIS01



BBGTIIS01



Metal Signs

Made of curved sheet metal with high-quality embossed designs.
Packaging: polybag
Dimensions: 20 x 30 cm
Made in Germany.



(back)



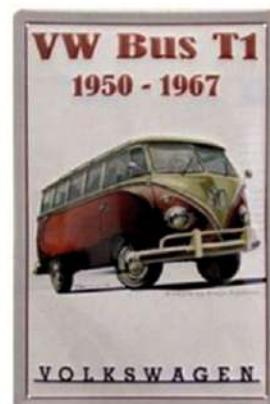
BBB5001



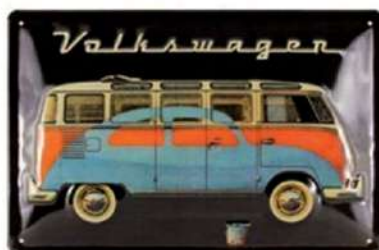
BBB5005



BBB5003



BBB9538



BBB5002



BBB5004



BBB5006



BBB9151



BBB9152



BBB9539



BT2MB03

BT2MB01

BT2MB02



BBUMB31



BBUMB32



BBUMB11



BBUMB14



BBUMB15



Money Banks

Made of ceramic, available in different VW bus types and sizes. Packaging: gift box

VW T2 Bus

BT2MB01 – BT2MB03

Scale 1:22

Dimensions: 18,5 x 8 x 7,5 cm

VW T1 Bus

BBUMB31 – BBUMB32

Scale 1:22

Dimensions: 20 x 8,5 x 7,5 cm

VW T1 Bus »Surf Edition«

BBUMB11 – BBUMB16

Scale 1:18

Dimensions:

24,8 x 12 x 9,65 cm



Coffee Mugs

Made of New Bone China.
Packaging: gift box
Dimensions: h = 9,3 cm; Ø 9,5 cm
370 ml



BBETA01



BBUTA06



BBUTA01



BBUTA02



BBUTA03



BBUTA07



BT2TA01



BT2TA02



BGTITA01



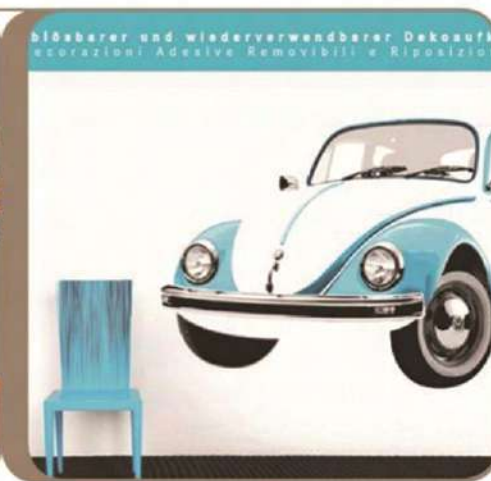
BGTITA02



BT3TA02



BT3TA05



bläsbarer und wiederverwendbarer Dekaufkleber
decorazioni adesive rimovibili e riposizionabili



BBEWT01



BBEWT02



BBUWT01



BBUWT03

Giant Wall Stickers

Made of self-adhesive PVC film with detailed instructions.
Packaging: polybag
Made in Italy.

VW Beetle:

2 sheets
with 19 individual stickers.
Dimensions:
70 x 50 cm (packaged)
135 x 81 cm (final size)

VW T1 Bus:

4 sheets
with 33 individual stickers.
Dimensions:
70 x 50 cm (packaged)
180 x 120 cm (final size)

Espresso Cups

Made of New Bone China.
Packaging: gift box
Dimensions: h = 6,5 cm; Ø 11 cm
100 ml



BBETA51



BBGTITA51

4er Sets



BBUTA50



BBUTA51



Enamel Mugs

Made of enamel coated sheet metal with stainless steel rim.

Packaging: gift box

Dimensions: h = 8,5 cm; Ø 9,5 cm
500 ml



BBETA31



BBUTA31



BBUTA16



BBUTA12



BBUTA19



BBUTA14



BBUTA13



BBUTA30



BBUTA32



BBUTA17

Coasters, Set of 4

Made of MDF with a cork bottom.
Packaging: cardboard sleeve
Dimensions of each coaster: 10 x 10 x 0,4 cm

(back)



BBECO10



BBUCO30



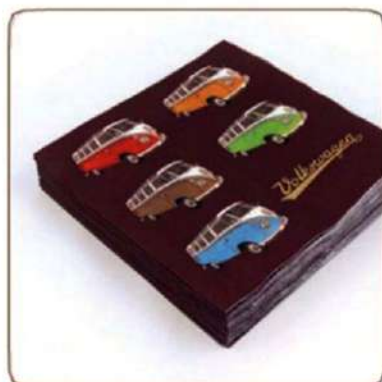
BBUCO10

Napkins

Made of 100% recycled tissue material.
Packaging: 20-pcs in plastic foil
Dimensions:
16,5 x 16,5 cm (folded)
33 x 33 cm (open)
Made in Germany.



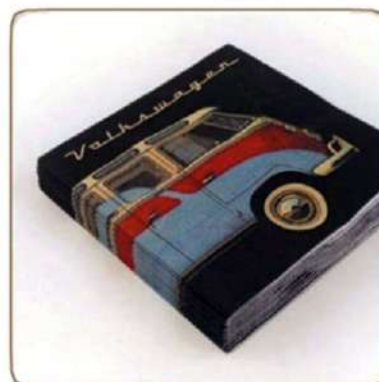
BGTICO10



BBUSV03



BBUSV04



BBUSV01



Notebooks

With hardback cover and double-sided lined pages (96 sheets = 192 pages). Features integrated calendarium to circle the date, bookmark elastic closure band

and pen holder. DIN A5 format.
Packaging: polybag
Dimensions:
14,8 x 21 x 1,5 cm



BBUNB06



BBUNB07



BBUNB05



BBGTINB01

Ballpoint Pen

With metal clip, charm featuring a VW T1 Bus or Beetle, non-slip grip and black ink.
Delivery in 36-pc cardboard display.
Dimensions of each pen: 15 x 2 cm



BBUPE01



BBUPC01



Pencil & Cosmetic Cases



BBUPC05

Made of imitation leather (PU) with nylon lining featuring a VW logoprint. The opening has a VW T1 Bus shaped zipper puller and a zipper pocket inside in the lid.
Packaging: polybag
Dimensions: 23 x 9 x 7 cm

Lighters

Made of metal.
Available in 8-pc POS display with assorted colours (red/beige; blue/beige; red/black).
Packaging: gift box
Dimensions: 5,5 x 3,5 x 1,5 cm



BBU40610003

Key Ring with Bottle Opener

Made of zinc-aluminium alloy, chrome-plated with soft-enamel coating and an integrated bottle cap opener.
Sold in packs of 12 in a cardboard display.
Packaging: blister pack with Euro hole
Dimensions: ca. 4,5 x 8,5 x 0,4 cm



(back)

Key Ring »3D«

Made of zinc-aluminium alloy, chrome-plated with a soft-enamel coloured coating and VW logo charm.
Sold in packs of 12 in a cardboard display.
Packaging: blister pack with Euro hole
Dimensions: approx. 8 x 2 x 2 cm

VW Beetle



BBEKH42

VW T1 Bus



BBUKH41



BBUKH31



BBUKH32

Key Rings with Bottle Opener

in the iconic honeycomb design featuring the GTI Logo and lettering »since 1976«. Blister packaging with Euro hole. Delivery in cardboard display with 12 pieces of one colour.
Size: 9.3 x 4.5 x 0.8 cm



BB GTIKH42



Key Rings

with the legendary GTI lettering and a small VW logo charm.
Each in blister packaging with Euro hole punch. Delivery in cardboard display with 12 pieces of one colour. Size: 10x3x0.4 cm



BB GTIKH01



BB GTIKH03

Key Ring »Car Front«

Made of nickel-plated, zinc aluminium alloy, chrome-plated and with soft-enamel coating. Order separately or in a POS display with 12 assorted colours.

Packaging: high-quality metal gift box with embossed motif

Dimensions per key ring: ca. 4 x 10 x 0,3 cm



BBEKH02



BBEKH01



BBEKH03



BBEKH04



BBEKH90



BBUKH90



BBUKH01



BBUKH02



BBUKH03



BBUKH04

Key Ring with Shopping Cart Token

Made of nickel-plated, zinc aluminium alloy with a vintage silver-look including a removable shopping trolley token on the back side. Order individually or in a POS display with 12 pieces.

Packaging: high-quality metal gift box with embossed motif
Dimensions per key ring: ca. 4 x 9 x 0,6 cm



BBEKH20



BBEKH21



BBUKH21



BBUKH20



Wall Clock, Acrylic Glass

With a clockface printed on acrylic glass, quartz movement and wall mount.

Battery: 1 x AA - 1,5 V
(not included).

Packaging:
cardboard back in foil wrap

Dimensions: varies,
appox. 40 x 33 x 2,8 cm
Made in Italy.



BBUWC21

Wall Clock

With a clockface made of laminated, contour lasered MDF, quartz movement and wall mount. Battery:

1 x AA - 1,5 V (not included).

Packaging:

cardboard back in foil wrap

Dimensions: 28 x 18 x 2,5 cm

Made in Italy.



BBUWC20



BBUWC01



BBUWC03



BBUWC05

Soft Magnets, Set of 2

Made of PVC in the shape a VW Bus or VW Beetle.
Packaging: polybag with cardboard back with Euro hole
Dimensions of each magnet: approx. 6,5 x 7 cm



BBUMT20



BBEMT20*



Magnet, Set of 3

Printed on cardboard with an epoxy-coating.
Themed sets each with 3 different magnets.
Packaging: blister pack with Euro hole
Dimensions of each magnet: approx. 6 x 4,5 x 0,3 cm



BBGTMT10



BBUMT01



BBUMT02



BBUMT03



BBEMT01



BBEMT02



BBEMT03



Shoulder Bags

Made of imitation leather (PU) with nylon lining featuring a VW logo print. Practical inner compartment division with additional outer pockets. Zip closures feature VW T1 Bus or Beetle shaped zipper pullers. Packaging: polybag
Landscape format,
 Dimensions: 35 x 25 x 10 cm



BBUSL01



BBUSL02

Hip Bags

Made of neoprene with 2 inner zipper mesh pockets. Continuously adjustable hip belt (hip size 78 to max. 120 cm) with sturdy buckle and outer zipper closure

with VW T1 Bus shaped zipper pullers. Packaging: polybag
 Dimensions: 22 x 11 x 8 cm



BBUNE104



BBUNE107



Cooler Bags

Made of polyester with 5 mm foam insulation and lined with premium aluminium composite foil. Includes carrying handles and removable, adjustable shoulder strap. Zipper closure with VW T1 Bus shaped pullers. Packaging: polybag
 Dimensions/ Capacity:
 46 x 24 x 26 cm / 25 L



BBUCB04



BBUCB02



(back)



BBUCB03

Universal Bags, Large & Small

Made of sturdy and insulating neoprene with large zipper opening featuring a VW T1 Bus shaped zipper puller and multiple mesh pockets inside. Use universally for toiletries, make-up, writing utensils, lunch box, travel first-aid supplies, tools, sewing kit, etc.

Packaging: polybag

Dimensions:

Large ca. 30 x 14 x 12 cm

Small ca. 23 x 11 x 8 cm



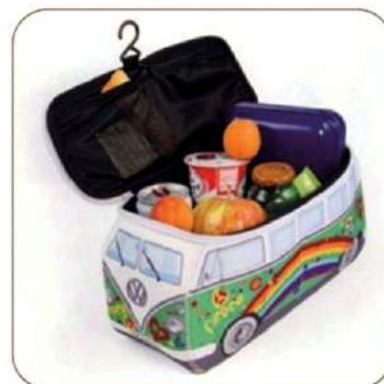
BBUNE46 large | BBUNE56 small



BBUNE41 large | BBUNE51 small



BBUNE42 large | BBUNE52 small



BBUNE43 large | BBUNE53 small



BBUNE47 large | BBUNE57 small



BBUNE60 large | BBUNE70 small



BBUNE65 large | BBUNE75 small

Universal Bags, Large & Small

Made of sturdy and insulating neoprene with large zipper opening featuring a VW Beetle or T2/T3/T5 Bus shaped zipper puller and multiple mesh pockets inside. Use universally for toiletries, make-up, writing utensils, lunch box, travel first-aid supplies, tools, sewing kit, etc. Packaging: polybag

Large ca. 30 x 14 x 12 cm

Small ca. 23 x 11 x 8 cm



BBENE42 large | BBENE52 small



BBENE43 large | BBENE53 small





XXL Shopper Bag

Made of laminated Polypropylen (non-woven). Load capacity: 30 kg
Dimensions/Capacity: 45 x 38 x 15 cm / 26 L



BBUSB31



BBUSB32



BBUSB33

Promotional Bag

Made of sturdy cotton.
Dimensions:
35x 40x1 cm



BBUSB00

Collection Brisa VW / Distributeur France IMPACT & STRATEGIE

Baseball- Caps

Made of 100% cotton according to OEKO-TEX® Standard 100. Packaging: polybag
Dimensions: adjustable strap for head circumferences from 51 – 63 cm, unisex



BBUCA01

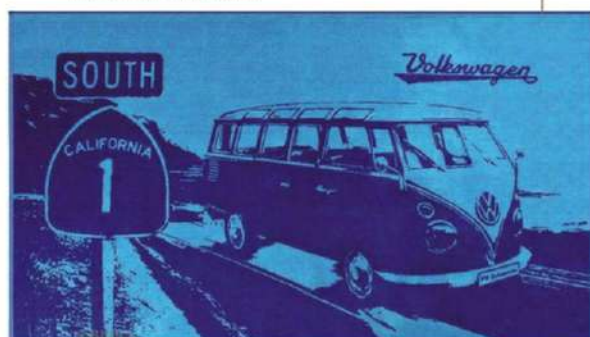


BBECA01



Beach Towels

Made of 100% cotton in woven jacquard quality (420 g/m²) according to OEKO-TEX® Standard 100. Packaging: polybag
Dimensions: 160 x 90 cm
Made in Portugal.



BUBT04

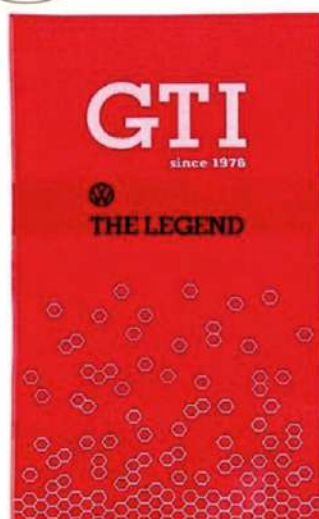


BUBT02

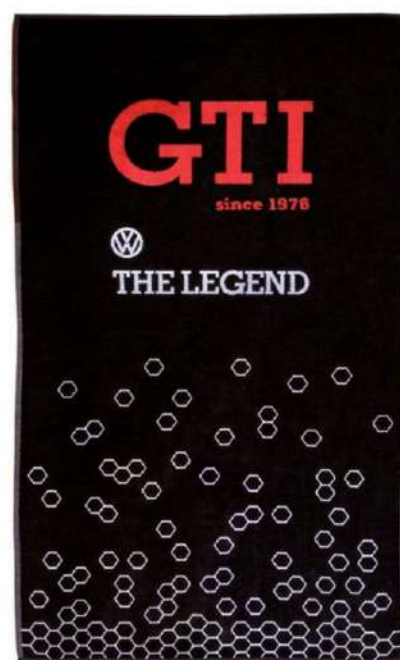
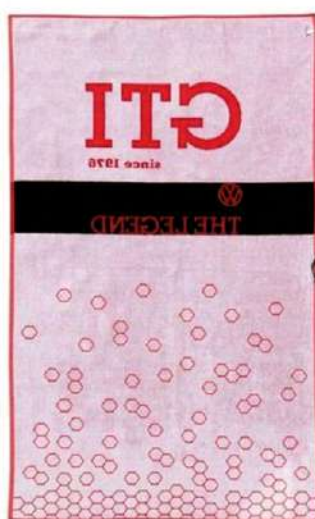


Beach Towel

Made in EU. In a bright red with honeycomb pattern, VW GTI logo and the lettering »The Legend«. Made of 100% cotton in luxurious jacquard quality, 420 g/m², Oeko-Tex 100.
Size: 155 x 93 cm



GTIBT01



GTIBT02

LED Light Chain



Consists of 20 LED lights with plastic bulbs with a milky glass look in two designs: VW T1 bus shaped (scale 1:60) with 4 different colored LED lights or shaped like round VW logos with white LED lights. Powered via USB cable (included) or 3 x AA - 1,5 V battery (not included). Packaging: PET box; Length: 3 m
Dimensions of each bulb:
7 x 3 x 3,2 cm (bus shaped);
Ø 6,1 x 1,9 cm (VW logo)



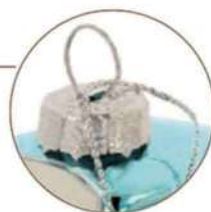
BBULC02



BBULC01

Glass Decoration/ Christmas Ornament*

Made of mouth-blown glass, hand-painted with a loop hanger. Packaging: gift box; Dimensions: varies according to design, approx. 10 x 4 x 5 cm



BBECD01



BBUCD22

Bluetooth Speaker

With rechargeable battery (Lithium-Ion 500 mAh) and shaped to look like a VW T1 Bus (Scale 1:20) with headlights that shine when the speaker is on. The battery runtime is approx. 5 hours. Includes USB-C port with charging cable and 3,5 mm audio input jack connection. Bluetooth Version: BT 3.0
Range: in an open area, up to 10 m
Output: 2 x 3 W (4 Ohm)
Packaging: gift box
Dimensions: 19,5 x 7,5 x 8,5 cm



Bluetooth®



USB-C



BBUBS01

BBUBS02

Collection Brisa VW / Distributeur France IMPACT & STRATEGIE

Collection Volkswagen



170 PRODUITS
DISPONIBLES DE SUITE

PRESENTOIR COLONNE



Impact & Stratégie France



Sacs glacières



Sacoches



Trousses



Portes-clés



Magnets

Stylos



Dessous de verres



Mugs

Horloges



Enceintes
Bluetooth



Tirelire



Cahiers



Sacs

Coussins



Serviettes



Bouteilles



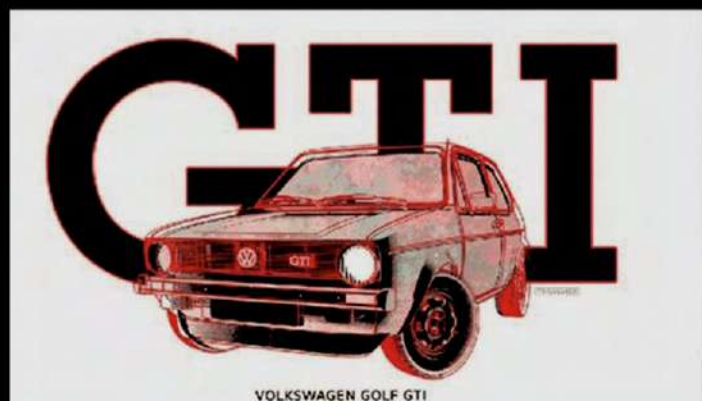
Poivrière et
Salière

*PHOTOS NON CONTRACTUELLES

VW Collection 2025 by BRISA



GTI Collection



IMPACT & STRATEGIE



RENAULT

C'est aussi...



CITROËN



STUDIO CANAL



IMPACT & STRATEGIE

440 Rue de la Haie Plouvier N°6 - CRT 1 LESQUIN - 59273 FRETIN
Tél 0320739459 - E-mail lescollectionsretro@impactetstrategie.fr